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SEC Registration Number

F I G A R O C O F F E E G R O U P , I N C .

(Company's Full Name)

1 1 6 E A S T M A I N A V E . P H A S E V - S E Z

L A G U N A T E C H N O P A R K , B I N A N , L A G U N A

4 0 3 4

(Business Address: No. Street City/Town/Province)

Sigrid Von D. De Jesus

(Contact Person)

0917-8832172

(Company Telephone Number)

0 6

3 0

Month Day (Fiscal Year)

SEC FORM 17-C

(Form Type)

N/A

Month Day (Annual Meeting)

N/A

(Secondary License Type, If Applicable)

SEC-MSRD

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

Securities and Exchange Commission
Current Report Under Section 17 of the Securities Regulation Code ("SRC")
and SRC Rule 17.2 (c) Thereunder

SEC FORM 17-C

1. **24 November 2023**
Date of Report
2. SEC Identification Number:
CS201811119
3. BIR Tax Identification No.:
010-061-026-000
4. Name of issuer as specified in the charter **FIGARO COFFEE GROUP, INC.**
5. **Philippines**
Country of Incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **116 East Main Ave., Phase V- SEZ,
Laguna Technopark, Binan, Laguna**
Address of Principal Office
8. **4034**
Postal Code
8. **(632) 8812-17-18**
Registrant's Telephone Number
9. **N/A**
Former name or former address
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Titles of Each Class	Number of Shares Outstanding and Amount of Debt Outstanding
Common Shares	5,468,455,298

11. Item number reported Item 9 – N/A

The Figaro Coffee Group Celebrates 30 Years of Coffee Excellence

MANILA, Philippines. In a remarkable journey from a single store at Glorietta 2, Makati, to a thriving empire of 200 stores with multiple brands, The Figaro Coffee Group proudly commemorates its 30 years of unwavering commitment to coffee excellence. Since its inception in 1993, the Figaro Coffee Group has grown from strength to strength, expanding its footprint across the nation with diverse offerings that include Figaro Coffee, Angel's Pizza, Tien Ma's, and Café Portofino.

The Figaro Coffee Group is not just a coffeehouse; it is a testament to the dreams of a group of passionate coffee enthusiasts who envisioned a space where people could come together to enjoy exceptional coffee and delectable pastries. The name "Figaro" pays homage to the male lead in the opera "The Barber of Seville," reflecting the European and Italian inspiration behind the brand.

Mr. Ace Azarraga, Brand and Partnership Director, expressed his pride in Figaro Coffee's journey, stating, "Figaro Coffee is a proudly Filipino coffee chain and is one of the most successful to grow on a global scale. Our vision has always been to support our farmers and promote high-quality, local coffee beans."

Special Anniversary Promo

In celebration of this significant milestone, Figaro Coffee invites coffee enthusiasts nationwide to join the festivities. On November 30, 2023, Figaro Coffee stores across the country will offer regular-sized Brewed Coffee and Americano Coffee for just ₱30.00, a token of gratitude to loyal patrons who have contributed to the brand's success.

Expanding Horizons

Adding to the jubilation, The Figaro Coffee Group has achieved yet another milestone with the opening of its 199th store in Dagupan City (Figaro Coffee Villafor Hospital, Dagupan City) and its 200th store in Laguna (Angel's Pizza Cabuyao, Laugna). The Figaro Coffee brand boasts 64 stores, Angel's Pizza with 120 stores, Tien Ma's with 10 stores, and Café Portofino with 6 stores. Not resting on their laurels, Mr. Azarraga revealed, "We still have 16 stores in the pipeline expected to open by the end of this year."

Golden Grab Awards 2023

On November 22, 2023, at the Golden Grab Awards 2023 held at New World Hotel Makati, Angel's Pizza received two prestigious awards: Operational Awards Critically Acclaimed and the coveted Grab Food Platinum Fan Fave Award. These feature the brand's commitment to excellence, affordability, and its resonance with the discerning taste of its customers.

As the Figaro Coffee Group continues to shape the coffee culture in the Philippines, this 30th-anniversary celebration marks a momentous chapter in its journey. From a humble beginning to becoming a global success, Figaro Coffee remains committed to providing exceptional coffee experiences and supporting local communities.


LOWELA L. CONCHA
Corporate Secretary