



**TITLE:** Figaro Coffee Introduces New Keto-friendly Pastries

**SUBTITLE:** Enjoy delicious and guilt-free dessert options at Figaro.

No one would disagree that health is the most important thing nowadays. To take care of one's health, what we eat plays a large factor which is why many people have adapted the Ketogenic (Keto) diet. "Ketogenic" is basically a term for a low-carb diet which is focused on getting calories more from protein and healthy fats, as opposed to carbohydrates.

While there has been a growing number of people on a Keto diet, and many online sellers offering Keto products, it's still not widely offered in the metro by mainstream restaurants and chains. Seeing this need, especially from health-conscious customers, Figaro Coffee decided to develop some Keto-friendly pastries which were warmly received by their clients. According to Figaro Coffee Group (FCG)'s Chairman Justin Liu, "In line with our focus on providing high-quality products at value-for-money prices, we also want to ensure our selection of pastries have something for everyone, even people who want to minimize carbohydrates or those who are Diabetic. With proper focus on key ingredients and taste, it is very possible to offer healthy as well as delicious products."

Figaro Coffee's R&D Chef Loren Lazar adds, "We developed two Keto products, namely, the Keto Coconut Tiramisu and our Sugar-free Keto Brownies. In creating these products, we ensured that we strictly followed the three main tenets of a Keto diet: One, using ingredients that are high in healthy fats. Two, the ingredients must have an adequate amount of protein. Three, sweetness must be minimal and using natural sweeteners like monk fruit, stevia and erythritol to make desserts tasty and guilt-free."

In doing so, Figaro was able to add a twist to the classic chocolate brownie and Tiramisu cake that everyone loves. Launched in Metro Manila stores early this year, many have already tasted the products and have been delighted with them, which is why the coffee chain looks to keep its Keto products a mainstay on the menu.

Figaro Coffee is part of the Figaro Coffee Group (FCG) which also owns and operates the brands Angel's Pizza, Tien Ma's Taiwanese cuisine, The Figaro Group Express and Cafe Portofino.